

COSMIKOLOGY

Clean Skincare and Makeup that
performs **BETTER** than premium brands.

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FACTS ABOUT THE BEAUTY INDUSTRY

- The U.S. has not updated their cosmetic ingredient standards since 1938
- In the U.S., we monitor food ingredients but nothing we put on our skin
- Certain chemicals in cosmetic ingredients have been linked to serious health concerns, such as cancer, endocrine disorders, and neurological disorders
- There are 50+ common allergens in cosmetic products
- There are over 120+ acne-causing ingredients shown to trigger breakouts, redness, and irritation
- Some synthetic fragrances and colorants can cause myriad skin problems



THE COSMIKOLOGY DIFFERENCE

- One of the **CLEANEST** skincare and color brands on the market today
- Meets EU and Credo-Clean standards
- Performs **BETTER** than premium brands
- Skin-beneficial formulas without common allergenic ingredients
- Beautiful shades for **ALL SKIN TONES**
- **DOES NOT** contain **ANY** of the aforementioned ingredients—and never will



COSMETIC STANDARDS

US

Lowest standards

Bans only 30 harmful ingredients

EU

Highest standards

Bans 2,500+ harmful ingredients

Cosmikology products meet EU standards



CREDO-CLEAN STANDARDS

Credo-Clean has clearly laid out what “clean beauty” means. Their definition serves as the pillars for the Credo-Clean Standard, which guides the organization and it is the bellwether for the clean products movement.

- **SAFETY** – No risk to the consumer
- **SOURCING** – No harm to the environment
- **SUSTAINABILITY** – Ingredients come from a sustainable ongoing source
- **ETHICS** – No unfair practices
- **TRANSPARENCY** – No questions regarding any of the above
- **COSMIKOLOGY MEETS** Credo-Clean standards

PREMIUM PERFORMANCE

- Skincare formulas that deliver anti-aging results
- Clinically-proven ingredients
- Skincare and color products work together for a healthy, flawless complexion
- Perfect color laydown and buildable makeup shades
- Lasts all day





Qunk Products

COSMIKOLOGY *Skincare*



- Plant-based formulas with clinically-proven, anti-aging results
- Fragrance-free
- Free of colorants, parabens, paraffins, acne-causing ingredients, and more
- Skin-renewing, anti-aging results you won't believe

COSMIKOLOGY COLOR

- Skin-beneficial ingredients
- Perfect color laydown
- No acne-causing ingredients
- Lasts all day
- Makeup artist approved





Aura

COSMIK@LOGY

- Moisturizing Primer
- Concealer
- Liquid Foundation
- Pressed Powder
- Powder Blush



Sol

COSMIKOLGY

- Natural Goddess Eyeshadow Palette
- Karma Eyeshadow Palette
- Divine Eyeshadow Palette
- Limited-Edition MDC and HempWorx Palettes
- Eyeliner
- Brow Pencil



Nova

COSMIKÖLOGY



- Lip Gloss
- Lip Liner

PROVEN PERFORMANCE, BEAUTIFUL RESULTS



“Who’s looking for makeup that’s actually GOOD for your skin? I know I was — and to find one with a decent price tag! I’m a 40-year-old mother who’s trying not to age my skin any faster. Since using this incredible bundle I feel I look airbrushed and it doesn’t even feel like I’m wearing makeup! It’s so soft and light!”

- Tiffany Glaser



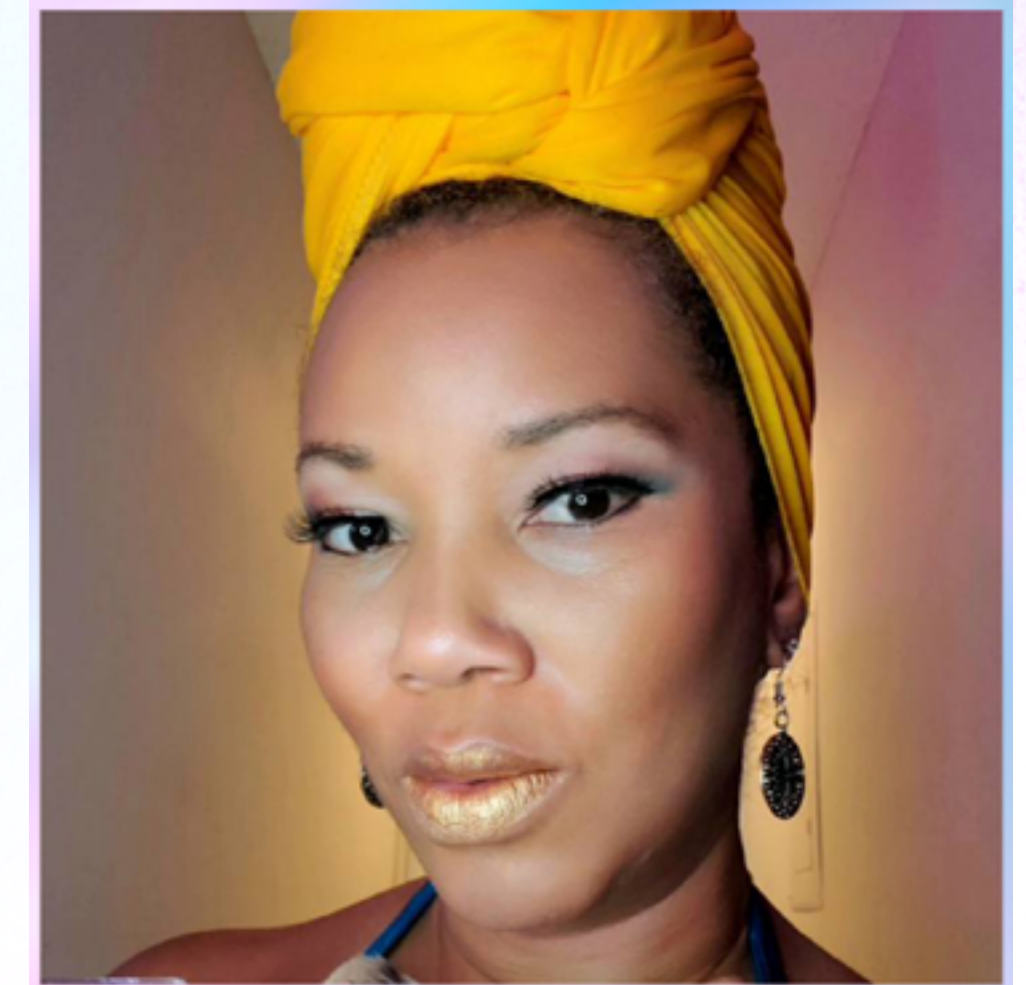
“Finally a quality makeup that doesn’t wreak havoc on your face! As a woman with more-mature skin, it was hard to find a makeup that didn’t cake up or make my fine lines more noticeable. I’ve noticed that it’s safe to wear daily and for long periods of time without having to worry about having breakouts from excessive use! I confidently threw away most of my top-brand makeup when I started using Cosmikology.”

- Candace Byrd Davis



“Since I started using Cosmikology, my skin has been flawless! I haven’t broken out, it’s helped clear up some blemishes, and it goes on so smooth with a nice airbrush finish!”

- Jessica Haluschak



“My eyes have gotten so sensitive and so I am switching out all my cosmetics to chemical and toxic-free, vegan shadows. I purchased Karma and OMG, they go on so smooth, stay in place, and feel so good on my skin. The pigments are so vivid and easy to blend. I have been doing makeup for 30 years and THIS is superb!”

- Cynetha Bullock

Product PRICING

PRODUCT	SUBSCRIPTION	MEMBER	BV
Moisturizing Primer	\$30	\$39	15
Concealer	\$22	\$31	10
Liquid Foundation	\$34	\$38	19
Pressed Powder	\$25	\$34	10
Blush	\$16	\$25	8
Eyeshadow Palette	\$34	\$38	19
MDC LTO Eyeshadow Palette	N/A	\$38	19
HW LTO Eyeshadow Palette	N/A	\$38	19
Eyelineer	\$15	\$24	8
Brow Pencil	\$18	\$27	9
Lip Liner	\$15	\$24	8
Lip Gloss	\$25	\$34	10
<i>Clean-Sweep</i> Exfoliating Cleanser	\$45	\$49	25
<i>Force of Nature</i> Toner	\$65	\$69	35
<i>Face Fixation</i> Retinol Serum	\$65	\$69	40
<i>Bright-Eyed</i> Under-Eye Eraser	\$45	\$49	25
<i>Skin Oasis</i> Moisturizer	\$65	\$69	40
<i>Alchemist</i> Setting Spray	\$35	\$39	20

Product

PRICING



Skincare Bundle: **\$249** 125BV



Cosmikology Bundle: **\$209** 100BV

Who is MDC?

1 House of Brands

- Diverse and exclusive product offering
- One-stop shopping experience
- Products and Services for everyone

2 Affiliate Program

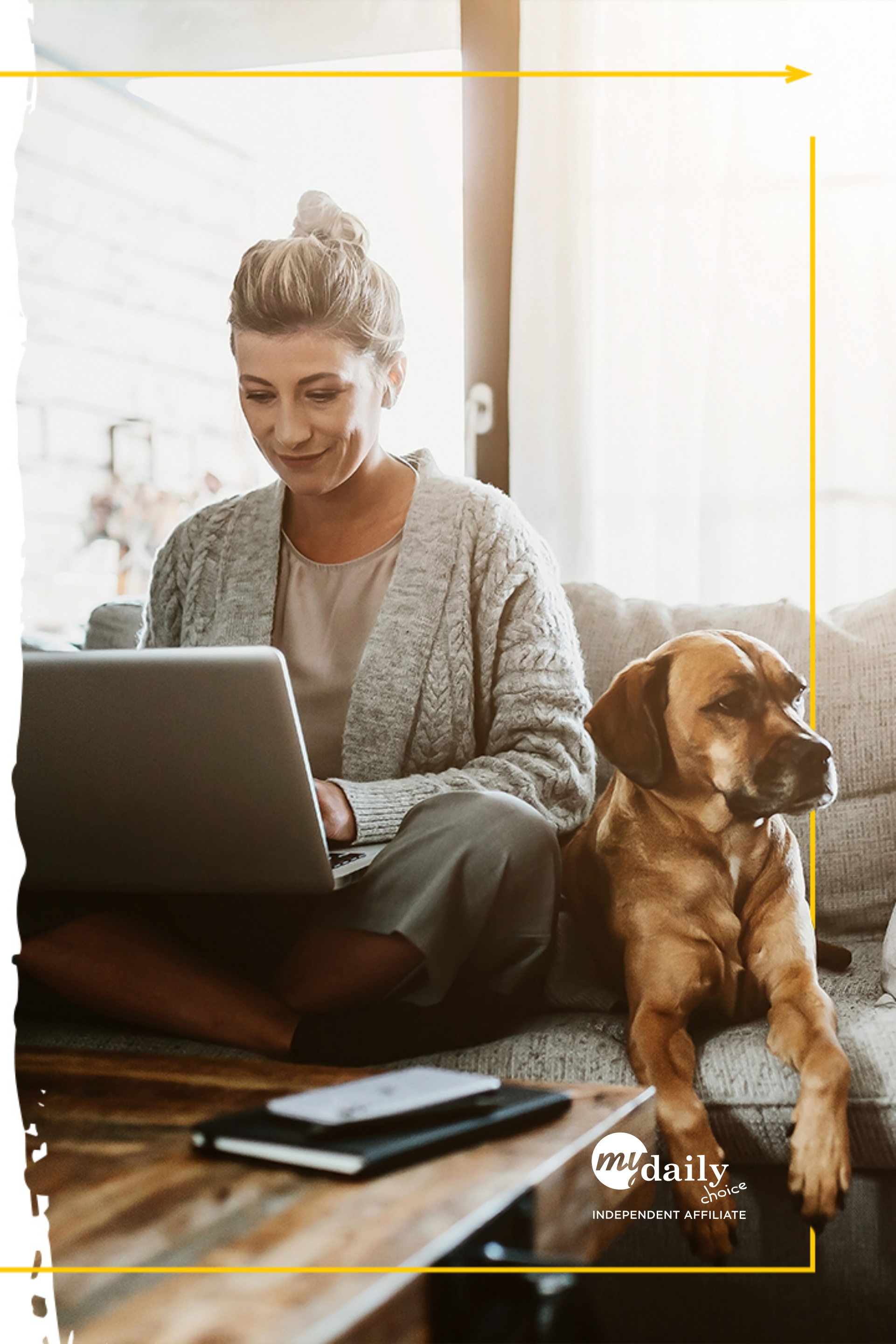
- Generous Compensation Plan
- Pays out up to 85%
- 8 different ways to get paid
- Fair, balanced, and lucrative for everyone

3 Cutting Edge Technology

- Replicated websites
- Back office to track your sales growth
- Prospecting tools
- Marketing systems
- 100% free

4 Company Culture

- Join a community and movement
- Dedicated to your success
- Weekly calls and training
- Access to company events
- Mentorship from top executives and leaders

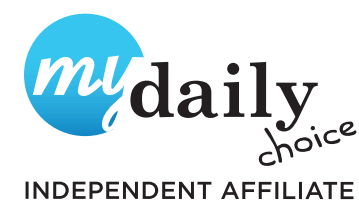


House of Brands

Purchase and promote any of the MDC products and services in the House of Brands

Exciting products from several different brands that every family needs!

- CBD
- Nutritional Sprays
- Hemp Fashion
- Weight Loss
- Self-Care
- Essential Oils
- Travel
- Forex & Cryptocurrency
- Cosmetics
- Healthy Chocolates



INDEPENDENT AFFILIATE

Compensation Plan



Customer Acquisition Bonuses

PAID WEEKLY

Affiliates can earn commissions from sales to Preferred Customers. **Earn up to 50%** of the BV generated from your Personally Enrolled Customers every time they order!

Jump Start Bonuses

PAID WEEKLY

Earn infinite levels of **weekly commissions** every time new Affiliates in your downline join with a product order.

Rank Bonuses

ONE TIME PAYOUT

Earn \$100 to \$500K in Rank Bonuses.

Rank	1K	5K	10K	25K	50K	100K	250K	500K	SUPER	MASTER
Bonus	\$100	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000	\$500,000

Binary Commissions

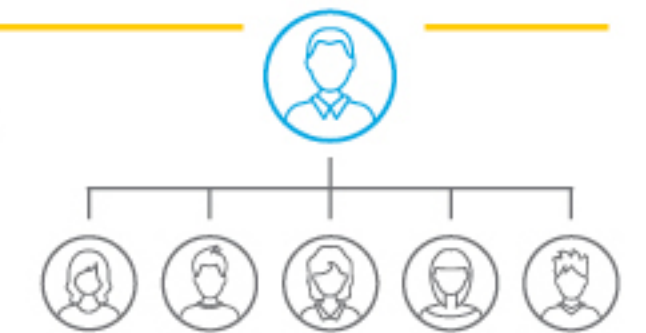
Earn 10-20% on your lesser leg volume from Affiliate and Customer subscriptions each month.



PAID MONTHLY

Check Matching

Earn a matching bonus on your Affiliate's binary commissions up to infinite levels. There is no limit to how much you can earn with Check Matching!



PAID MONTHLY

Global Bonus Pool

2% of Total Company Business Volume each month is paid out in shares to qualified Affiliates. Earn 1 share for every 4 Affiliates or Customers you enroll on a 40BV product order.

4 New Affiliates

4 New Customers

1 Share

1 Share

*Compensation plan examples above are for illustration purposes only. Please see the full compensation plan on www.MyDailyChoice.com.

Earnings Disclaimer: There are no guarantees regarding the income from the MDC opportunity. The success or failure of each Affiliate, like in any other business, depends upon each Affiliate's skillset and personal effort. Earning levels for Independent Affiliates are examples and should not be construed as typical or average. Income level achievements are dependent upon individual Affiliate's business skills, personal ambition, time, commitment, activity, and demographic factors. For Average Affiliate Earnings, Please view the Income Disclaimer Statement on the MyDailyChoice website.

Compensation Plan



Monthly Rank Bonuses

PAID MONTHLY

Earn **\$50 to \$100K** per month every time you maintain your rank.

Rank	Maintenance Period	Amount
1K Affiliate	Monthly	\$50 Month
5K Affiliate	Monthly	\$150 Month
10K Affiliate	Monthly	\$250 Month
25K Affiliate	Monthly	\$500 Month
50K Affiliate	Monthly	\$1,000 Month
100K Affiliate	Monthly	\$2,000 Month
250K Affiliate	Monthly	\$5,000 Month
500K Affiliate	Monthly	\$10,000 Month
Super Affiliate	Monthly	\$20,000 Month
Master Affiliate	Monthly	\$100,000 Month

Customer Mastery Bonuses

PAID MONTHLY

Earn a Customer Acquisition bonus on your entire organization **every month up to \$20,000.**

Tiers	Payout
5,000 Customer Volume	\$250
10,000 Customer Volume	\$500
25,000 Customer Volume	\$1,000
50,000 Customer Volume	\$2,500
100,000 Customer Volume	\$5,000
250,000 Customer Volume	\$7,500
500,000 Customer Volume	\$10,000
750,000 Customer Volume	\$15,000
1,000,000 Customer Volume	\$20,000

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Cutting Edge Technology

- Replicated websites
- Capture pages
- Back-office sales tracking
- Prospecting and marketing tools
- Mobile app
- Shareable carts
- Pre-paid gift cards
- Live stream social selling
- 100% free



Company Culture

- Join a community and movement
- Dedicated to your success
- Weekly calls and training
- Access to company events
- Mentorship from top executives and leaders



Two Ways to Join



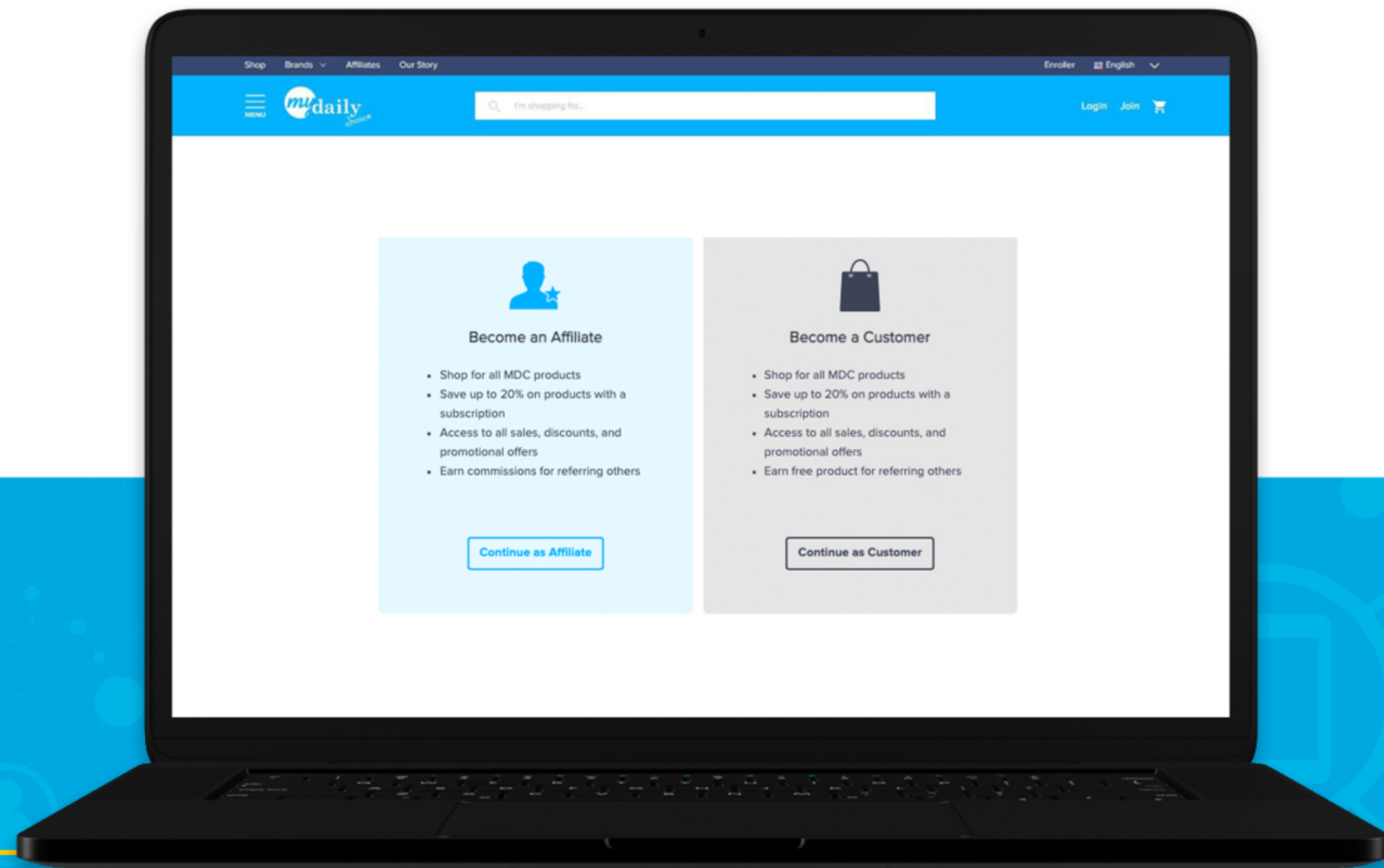
1. Make Money

Enroll as an affiliate



2. Save Money

Shop as a customer



Become an Affiliate



Sign up as a MyDailyChoice Affiliate to get access to sales, discounts, and products at member pricing. Earn commissions for referring others.

No Product Purchase

Free

25% Customer Acquisition Bonuses

1 Level Jump Start Bonuses
Level 1 25%

No Binary Commissions

Builder

40 Points

30% Customer Acquisition Bonuses

1 Level Jump Start Bonuses
Level 1 30%

10% Binary Commissions

Director

70 Points

35% Customer Acquisition Bonuses

2 Levels Jump Start Bonuses
Level 1 35%
Level 2 10%

12% Binary Commissions

BEST OFFER

Executive

90 Points

50% Customer Acquisition Bonuses

4 Levels Jump Start Bonuses
Level 1 50%
Level 2 10%
Level 3 8%
Level 4 5%

15% Binary Commissions

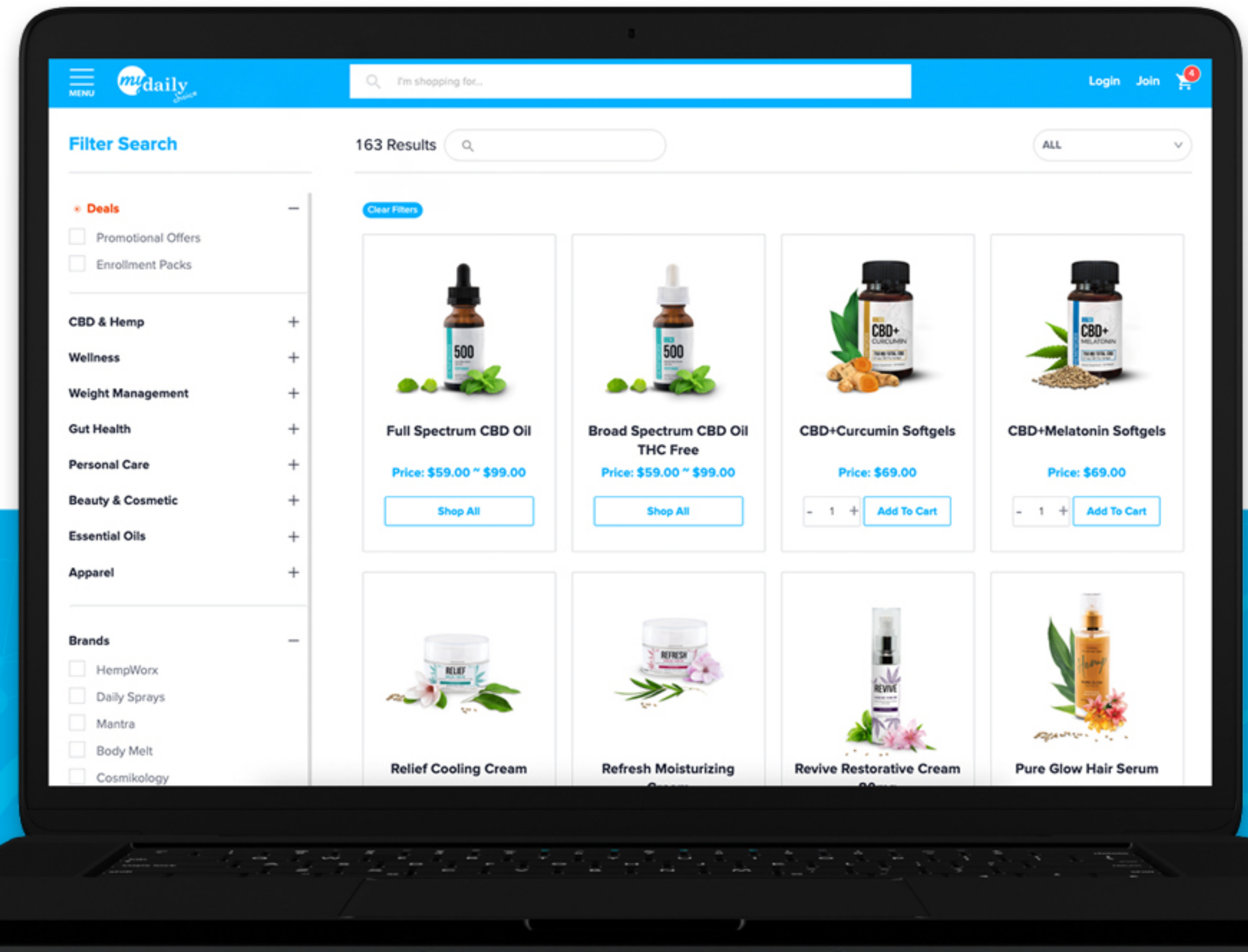


INDEPENDENT AFFILIATE

Become a Customer



Sign up as a **MyDailyChoice Preferred Customer** to get access to sales, discounts, and products at member pricing. Upgrade to Affiliate at anytime.



Subscribe to Save

Set up your free account and shop today

With MDC's "Subscribe to Save" option, you can set up your favorite items to be sent to you every 30 or 60 days for ease and additional savings!



Subscribe to Save



mydaily
choice

INDEPENDENT AFFILIATE

Member Rewards



SUBSCRIBE TO SAVE UP TO 20%!

Subscribe To Save is a monthly recurring subscription of your favorite MyDailyChoice products. Choose a combination of any products and they will be automatically shipped to your doorstep every month completely hassle-free. **Save up to 20% by setting up a Subscription.**



REFER A FRIEND AND GET \$10

Get a \$10 Gift Card every time you refer a friend who orders \$25 or more!

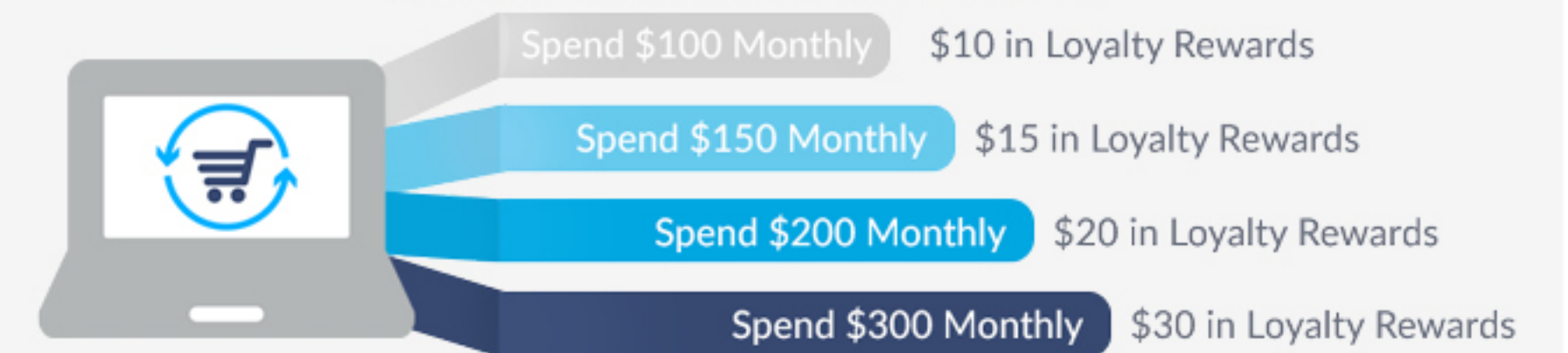
We reward Customers with a **\$10 Gift Card every time they Refer A Friend!** Gift cards can be used to place product orders or sent to others.



EARN UP TO \$30 PER MONTH IN LOYALTY REWARDS

Affiliates and Customers can earn up to \$30 per month in loyalty rewards which can be used towards product purchases. Our Customers and Affiliates are the driving force at MyDailyChoice. To recognize their loyalty, we reward them with spending \$100-\$300 monthly on subscription purchases.

HOW DO LOYALTY REWARDS WORK?



“**The future** belongs to those who see possibilities **before** they become **obvious.**”

-John Sculley



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